

2026 COMMUNITY PROGRAMMING SPONSORSHIP

Offer your business a unique way to maximize brand awareness while making an impact.

IT'S A WIN -WIN!



MAKE AN IMPACT

Your support enables The Watch Hill Conservancy (WHC) to offer rich and engaging programming *free of charge* to the public, where community members come together to learn about timely topics and engage in important civic conversations. Your sponsorship dollars help defray the costs of hosting these valuable programs and maintaining the historic Chaplin B. Barnes Reading Room.

GROW YOUR AUDIENCE & BRAND LOYALTY

Research shows consumers are more likely to choose businesses they feel good about supporting. What better way to increase your brand loyalty than by showing your customers you support the community! WHC programs are well cultivated and delivered in a variety of ways. Becoming a Community Programming Sponsor will grow your reach to new audiences. Our flagship lecture series, Lanphear *LIVE!*, features interesting speakers covering a variety of topics, attracting many local attendees. We also record and share our programming electronically via our YouTube channel - let our online reach help grow yours!

EXAMPLES OF PAST PROGRAMMING:

- WHC Annual Meeting and Annual Napatree Science Meeting
- Rhode Island Historic Preservation and Heritage Commission and Preserve RI Rhody Awards Filming and Tour
- Ocean Community Chamber of Commerce Business After Hours
- Presentations by the Westerly Historical Society
- Lanphear *LIVE!*
- University Classes in Coastal Ecology
- Eastern Connecticut State University Leadership Retreats
- Watch Hill Fire Department Recognition Banquet
- StormTOOLS Workshops and Walk-in Clinics
- URI Coastal Institute Community Events
- Public Lecture on the Science Behind Sea Level Rise





SPONSORSHIP LEVELS AND BRAND EXPOSURE OPPORTUNITIES

Sponsors are acknowledged in a variety of digital and print publications, and to each live audience at Conservancy events.

SPONSORSHIP BENEFITS	SPONSORSHIP LEVELS		
	GUARDIAN \$5,000 - 10,000+	DEFENDER \$1,000 - 4,999	ADVOCATE \$500 - 999
Acknowledgement as a SPONSOR at all WHC community events.	Verbal acknowledgement & shared slide with LARGE logo (Top-tier)	Shared slide with medium logo (Mid-tier)	Shared slide with listing only (Base-tier)
Acknowledgement as a SPONSOR on WHC Social Media (Facebook and Instagram)	Individual post with logo	Shared post; all sponsors with logo	Shared post; all sponsors with listing only
Recognition in the print & electronic versions of the WHC magazine, <i>The Conservator</i> .	Top-tier with LARGE logo	Mid-tier with medium logo	Base-tier with small logo
Inclusion in Celebration of Summer presentation seen by all attendees.	Individual slide with LARGE logo	Shared slide with medium logo (Mid-tier)	Shared slide listing only (Base-tier)
Inclusion in all WHC promotional emails highlighting upcoming events with over 10,000 views.	Top-tier with LARGE logo	Mid-tier with medium logo	Base-tier with small logo
Acknowledgement on WHC website. In 2025, the WHC website had over 24,000 visitors.	LARGE logo with link	Medium logo with link	Small logo only